



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Del Cielo Media  
10755 Scripps Poway Parkway  
Ste 500  
San Diego, CA 92131

**Contract #** 855514  
**Schedule Dates** 09/20/12-09/30/12  
**Advertiser/T-Code** US Chamber Of Commerce (9261)/626131312  
**Agency** Del Cielo Media (10630)  
**Product** Political - US Senate (1176)  
**Brand** Anti (democrat) (177702)  
**Salesperson** Meyers, Evelyn (1364)  
**Sales Office** TeleRep - Los Angeles  
**Buyer Name** LINDEN, SARAH  
**Phone/Fax** /  
**CPE** 3Q12  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** US CHAMGER OF COMM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/20/12  
**Last Modified** 09/21/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06326595  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,269.00  
**Net Total** \$58,191.00  
**Sales Tax**

| Norfolk (WVEC) (WVEC) |           |                    |
|-----------------------|-----------|--------------------|
| By Broadcast Month    | Spots     | Rate               |
| Sep. 2012             | 51        | \$68,460.00        |
| <b>Grand Total:</b>   | <b>51</b> | <b>\$68,460.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments              | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------------|---------|
| 1.0  | Normal Line / SPOT             | 09/21/12-09/21/12 | 4   | :30    | 3P- 3:58P (ET) |     |    |    |    |    |    | 4  |    | 2     | \$780.00   | \$1,560.00 | Norfolk (WVEC) (WVEC) | KATIE, 2X PER DAY     | 9/20/12 |
| 2.0  | Normal Line / SPOT             | 09/24/12-09/28/12 | 4   | :30    | 3P- 3:58P (ET) |     | 2  | 2  | 2  | 2  | 2  |    |    | 10    | \$780.00   | \$7,800.00 | Norfolk (WVEC) (WVEC) | KATIE, 2X PER DAY     | 9/20/12 |
| 3.0  | Normal Line / SPOT             | 09/22/12-09/22/12 | 4   | :30    | 5:58A- 8A (ET) |     |    |    |    |    |    | 1  |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | 13 NEWS WKND          | 9/20/12 |
| 4.0  | Normal Line / SPOT             | 09/29/12-09/29/12 | 4   | :30    | 5:58A- 8A (ET) |     |    |    |    |    |    | 1  |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | 13 NEWS WKND          | 9/20/12 |
| 5.0  | Normal Line / SPOT             | 09/23/12-09/23/12 | 4   | :30    | 5:58A- 8A (ET) |     |    |    |    |    |    |    | 2  | 2     | \$600.00   | \$1,200.00 | Norfolk (WVEC) (WVEC) | 13 NEWS, MAX SEP      | 9/20/12 |
| 6.0  | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 5:58A- 8A (ET) |     |    |    |    |    |    |    | 2  | 2     | \$600.00   | \$1,200.00 | Norfolk (WVEC) (WVEC) | 13 NEWS, MAX SEP      | 9/20/12 |
| 7.0  | Normal Line / SPOT             | 09/23/12-09/23/12 | 4   | :30    | 8A- 9A (ET)    |     |    |    |    |    |    |    | 2  | 2     | \$800.00   | \$1,600.00 | Norfolk (WVEC) (WVEC) | GOOD MORN AM, MAX SEP | 9/20/12 |
| 8.0  | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 8A- 9A (ET)    |     |    |    |    |    |    |    | 2  | 2     | \$800.00   | \$1,600.00 | Norfolk (WVEC) (WVEC) | GOOD MORN AM, MAX SEP | 9/20/12 |
| 9.0  | Normal Line / SPOT             | 09/21/12-09/21/12 | 4   | :30    | 6P- 6:30P (ET) |     |    |    |    |    | 1  |    |    | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | NEWS AT 6             | 9/20/12 |
| 10.0 | Normal Line / SPOT             | 09/24/12-09/24/12 | 4   | :30    | 6P- 6:30P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | NEWS AT 6             | 9/20/12 |
| 11.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 4   | :30    | 6P- 6:30P (ET) |     |    |    | 1  |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | NEWS AT 6             | 9/20/12 |
| 12.0 | Normal Line / SPOT             | 09/28/12-09/28/12 | 4   | :30    | 6P- 6:30P (ET) |     |    |    |    |    | 1  |    |    | 1     | \$2,000.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) | NEWS AT 6             | 9/20/12 |
| 13.0 | Normal Line / SPOT             | 09/22/12-09/23/12 | 4   | :30    | 6P- 6:30P (ET) |     |    |    |    |    |    | 1  | 1  | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | WKND NEWS, 1X PER DAY | 9/20/12 |
| 14.0 | Normal Line / SPOT             | 09/29/12-09/30/12 | 4   | :30    | 6P- 6:30P (ET) |     |    |    |    |    |    | 1  | 1  | 1     | \$960.00   | \$960.00   | Norfolk (WVEC) (WVEC) | WKND NEWS, 1X PER DAY | 9/20/12 |

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Del Cielo Media  
10755 Scripps Poway Parkway  
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**Phone/Fax** /  
**CPE** 3Q12  
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**Package Deal**  
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**Net Total** \$58,191.00  
**Sales Tax**

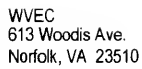
**Norfolk (WVEC) (WVEC)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 51        | \$68,460.00        |
| <b>Grand Total:</b> | <b>51</b> | <b>\$68,460.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments          | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-------------------|---------|
| 15.0 | Normal Line / SPOT             | 09/21/12-09/21/12 | 4   | :30    | 11P- 11:35P (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$2,200.00 | \$2,200.00 | Norfolk (WVEC) (WVEC) | LATE NEWS         | 9/20/12 |
| 16.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 4   | :30    | 11P- 11:35P (ET)  |     |    | 1  |    |    |    |    |    | 1     | \$2,200.00 | \$2,200.00 | Norfolk (WVEC) (WVEC) | LATE NEWS         | 9/20/12 |
| 17.0 | Normal Line / SPOT             | 09/21/12-09/21/12 | 4   | :30    | 6:58P- 7:28P (ET) |     |    |    |    |    |    | 1  |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | WHEEL             | 9/20/12 |
| 18.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 4   | :30    | 6:58P- 7:28P (ET) |     |    |    | 1  |    |    |    |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | WHEEL             | 9/20/12 |
| 19.0 | Normal Line / SPOT             | 09/20/12-09/20/12 | 4   | :30    | 7:28P- 7:57P (ET) |     |    |    |    |    |    | 1  |    |       | \$2,600.00 |            | Norfolk (WVEC) (WVEC) | JEOPARDY          | 9/20/12 |
| 20.0 | Normal Line / SPOT             | 09/24/12-09/24/12 | 4   | :30    | 7:28P- 7:57P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | JEOPARDY          | 9/20/12 |
| 21.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 4   | :30    | 7:28P- 7:57P (ET) |     |    |    |    |    | 1  |    |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | JEOPARDY          | 9/20/12 |
| 22.0 | Normal Line / SPOT             | 09/28/12-09/28/12 | 4   | :30    | 7:28P- 7:57P (ET) |     |    |    |    |    |    | 1  |    | 1     | \$2,600.00 | \$2,600.00 | Norfolk (WVEC) (WVEC) | JEOPARDY          | 9/20/12 |
| 23.0 | Normal Line / SPOT             | 09/22/12-09/22/12 | 4   | :30    | 6:58P- 7:57P (ET) |     |    |    |    |    |    | 1  |    | 1     | \$720.00   | \$720.00   | Norfolk (WVEC) (WVEC) | WHEEL/JEOPARDY    | 9/20/12 |
| 24.0 | Normal Line / SPOT             | 09/29/12-09/29/12 | 4   | :30    | 6:58P- 7:57P (ET) |     |    |    |    |    |    |    | 1  | 1     | \$720.00   | \$720.00   | Norfolk (WVEC) (WVEC) | WHEEL/JEOPARDY    | 9/20/12 |
| 25.0 | Normal Line / SPOT             | 09/24/12-09/24/12 | 4   | :30    | 7:58P- 10P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$7,500.00 | \$7,500.00 | Norfolk (WVEC) (WVEC) | OWTS              | 9/20/12 |
| 26.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 4   | :30    | 10P- 11P (ET)     |     |    | 1  |    |    |    |    |    | 1     | \$4,500.00 | \$4,500.00 | Norfolk (WVEC) (WVEC) | PRIVATE PRACTICE  | 9/20/12 |
| 27.0 | Normal Line / SPOT             | 09/21/12-09/21/12 | 4   | :30    | 3:58P- 4:58P (ET) |     |    |    |    |    |    | 2  |    | 1     | \$780.00   | \$780.00   | Norfolk (WVEC) (WVEC) | OR OZ, 1X PER DAY | 9/20/12 |
| 28.0 | Normal Line / SPOT             | 09/24/12-09/28/12 | 4   | :30    | 3:58P- 4:58P (ET) |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$780.00   | \$3,900.00 | Norfolk (WVEC) (WVEC) | OR OZ, 1X PER DAY | 9/20/12 |

### CONFIRMATION CONTRACT

|                             |       |                  |       |           |
|-----------------------------|-------|------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station | Date: | Comments: |
|-----------------------------|-------|------------------|-------|-----------|



|               |             |
|---------------|-------------|
| Date Entered  | 09/20/12    |
| Last Modified | 09/21/12    |
| Entered By    | Penne Marsh |
| CO-OP         | No          |
| Headline #    | 06326595    |
| Demo          |             |
| Order Type    | Normal      |
| Package Deal  |             |
| Commission %  | 15.00       |
| Commission    | \$10,269.00 |
| Net Total     | \$58,191.00 |
| Sales Tax     |             |

| <b>Norfolk (WVEC) (WVEC)</b> |              |                    |
|------------------------------|--------------|--------------------|
| <u>By Broadcast Month</u>    | <u>Spots</u> | <u>Rate</u>        |
| Sep. 2012                    | 51           | \$68,460.00        |
| <b>Grand Total:</b>          | <b>51</b>    | <b>\$68,460.00</b> |

[illegible]

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |  |
|--|--|
| <b>Station and Location:</b><br><span style="font-size: 1.2em; margin-left: 40px;">WVEC Norfolk</span> | <b>Date:</b><br><span style="font-size: 1.2em; margin-left: 20px;">9/20</span> |
|--|--|

I, Del Cielo Media  
do hereby request station time concerning the following issue:

US Chamber of Commerce

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attached     |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |
|                  |                                  |      |       |                |                 |

**Total Charges:** \$ 58,191 Net

This broadcast time will be used by: US Chamber of Commerce

**Does the programming (In whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

# 855514

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

US Chamber of Commerce


and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

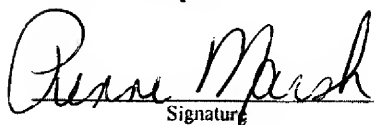
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

|         |   |                      |
|---------|---|----------------------|
| 12/8/11 |  | 850.496.7240         |
| Date    | Signature   | Contact Phone Number |

**TO BE SIGNED BY STATION REPRESENTATIVE**

|   |   |                                   |
|---|---|-----------------------------------|
| <input checked="" type="checkbox"/> Accepted  | <input type="checkbox"/> Accepted in Part | <input type="checkbox"/> Rejected |
|  | Penne Marsh                               | NSC                               |
| Signature   | Printed Name                              | Title                             |